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June 29, 2012

VIA EDGAR

Securities and Exchange Commission 100 F Street, NE Washington, D.C. 20549

Attention: Jessica Plowgian, Attorney-Advisor

Re: Liberty Interactive Corporation

Amendment No. 3 to Form S-4 (File No. 333-180543)

Dear Ms. Plowgian:

We hereby electronically file on behalf of Liberty Interactive Corporation ('Liberty"), under the Securities Act of 1933, as amended, Amendment No. 3 to its Registration Statement on Form S-4 (the "Registration State