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99.1 Press Release dated August 5, 2016
99.2 Excerpts of Press Release dated August 5, 2016 relating to the proposed split-off of Liberty Expedia Holdings, Inc.



Englewood, Colorado

Englewood, Colorado, August 5, 2016 - Liberty Interactive Corporation ("Liberty Interactive") (Nasdaq: QVCA, QVCB, LVNTA, LVNTB) today reported second quarter 2016 results. Highlights include(1):

Attributed to QVC Group

- Grew QVC consolidated revenue by 3% and operating income by 4%
 - QVC consolidated adjusted OIBDA(2) grew by 4%, excluding QVC France start-up expenses
- Grew QVC US revenue by 2% and operating income by 4%(3)
 - QVC US adjusted OIBDA(2) increased by 4%(3)
- QVC consolidated mobile penetration was 58% of QVC.com orders, a 850 basis point increase
 - QVC US mobile penetration was 57% of QVC.com orders, a 900 basis point increase
- zulily revenue grew 23% to \$366 million and operating loss was \$43 million, primarily as a result of approximately \$62 million of amortization of intangible assets recognized in purchase accounting
 - zulily adjusted OIBDA(2) grew 121% to \$31 million
- From May 1, 2016 through July 31, 2016, repurchased 5.7 million QVCA shares at an average price per share of \$25.75 and a total cost of \$146 million

Attributed to Liberty Ventures Group

omitted

Liberty Interactive Corporation



	2016	2015	
QVC International(1)			38.7 %
QVC International(2)			NA %
QVC International(3)			38.0 %
QVC International(4)			29.8 %
QVC US(3)	\$ 226	\$ 236	4 %
QVC International(1)(3)	68	71	4 %
Total QVC Operating Income	294	307	4 %
QVC International(2)	NA	(43)	NA
Corporate and Other	(10)	(10)	— %
QVC US(3)	\$ 349	\$ 363	4 %
QVC International(1)(3)	100	100	— %
Total QVC Adjusted OIBDA	449	463	3 %
QVC International(2)	NA	31	NA
Corporate and Other	(4)	(7)	75 %
Total QVC Group Net Income	\$ 112	\$ 127	13 %
Total QVC Group Adjusted Net Income(4)	\$ 161	\$ 215	34 %
Revenue	\$ 38	\$ 38	— %
Adjusted OIBDA	\$ (5)	\$ (1)	80 %
Outstanding A and B shares	461	476	
Basic Weighted Average Shares Outstanding ("WASO")	469	479	
Potentially dilutive Shares	7	6	

(1) Includes QVC France, QVC Germany, QVC Italy, QVC Japan and QVC UK.

(2) Includes QVC International as of the beginning of the fourth quarter 2015.

(3) Includes the reallocation of \$7 million in corporate costs from QVC US to QVC International for the second quarter 2016.

(4) See reconciling schedule 4.

(5) This joint venture is being accounted for as an equity investment.

Excess tax benefit from stock

Repayments of debt	(1,288)	(340)	(1,628)
Repurchases of QVC Group common stock	(377)	—	(377)
Min. withholding taxes on net settlements of stock-based comp	(14)	1	(13)
Excess tax benefit from stock-based compensation	14	2	16
Other financing activities, net	(4)	(20)	(24)
Net cash provided (used) by financing activities	(571)	12	(559)
Effect of foreign currency rates on cash	(9)	—	(9)
Net increase (decrease) in cash and cash equivalents	75	208	283
Cash and cash equivalents at beginning of period	422	1,884	2,306
Cash and cash equivalents at end period	<u>\$ 497</u>	<u>2,092</u>	<u>2,589</u>

