

On July 25, 2012, Liberty Interactive Corporation (“Liberty”) announced it intends to hold its Annual Meeting of Stockholders on Wednesday, August 8, 2012 at 10:00 a.m., Mountain Time, at 8900 Liberty Circle, Englewood, Colorado, 80112. At the meeting, Liberty may make observations regarding its financial performance and the proposed creation of the Liberty Ventures tracking stock.

Exhibit No.	Name
99.1	Press Release dated July 25, 2012

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: July 27, 2012

LIBERTY INTERACTIVE CORPORATION

By: /s/ Wade Haufschild
Name: Wade Haufschild
Title: Vice President

Exhibit No.

Name

99.1

Press Release dated July 25, 2012

AC CO O A O O O A A GO S A O S

Englewood, Colo, July 25th - Liberty Interactive Corporation (Nasdaq: LINTA, LINTB) will be holding its Annual Meeting of Shareholders on Wednesday, August 8th, 2012 10:00 a.m. Mountain Time at 8900 Liberty Circle, Englewood, CO 80112. At the meeting, Liberty Interactive may make observations regarding the company's financial performance.

The presentation will be broadcast live via the Internet. All interested persons should visit the Liberty Interactive Corporation website at <http://www.libertyinteractive.com> to register for the webcast. An archive of the webcast will also be available on this website for 30 days.

About Liberty Interactive Corporation

Liberty Interactive (Nasdaq: LINTA, LINTB) owns interests in a broad range of digital commerce businesses including QVC, Provide Commerce, Backcountry.com, Celebrate Interactive, Bodybuilding.com, Evite, and Expedia.

Additional Information

Nothing in this press release shall constitute a solicitation to buy or an offer to sell shares of the proposed Liberty Ventures tracking stock or Liberty Interactive's existing common stock. The offer and sale of shares of the proposed tracking stock will only be made pursuant to Liberty Interactive's effective registration statement. Liberty Interactive stockholders and other investors are urged to read the Form S-4 registration statement filed with the SEC, including the proxy statement/prospectus contained therein, because they contain important information about the issuance of shares of the proposed tracking stock. Copies of Liberty Interactive's SEC filings are available free of charge at the SEC's website (<http://www.sec.gov>). Copies of the filings together with the materials incorporated by reference therein will also be available, without charge, by directing a request to Liberty Interactive Corporation, 8900 Liberty Circle, Englewood, Colorado 80112, Attention: Investor Relations, Telephone: (720) 874-1400.

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