Item 8.01. Other Items

On September 7, 2012, Liberty Interactive Corporation (the "Company") announced that it had determined the per share subscription price, commencement date and expiration date for its previously announced rights offering.

On August 9, 2012, in connection with the creation of its new Liberty Ventures tracking stock, the Company distributed subscription rights to purchase shares of Series A Liberty Ventures common stock (each, a "Series A Right"). Each whole Series A Right entitles its holder to subscribe, at a per share subscription price of \$35.99, for one share of Series A Liberty Ventures common stock pursuant to a basic subscription privilege, and also entitles the holder to subscribe for additional shares of Series A Liberty Ventures common stock pursuant to an oversubscription privilege. The rights offering will commence on Wednesday, September 12, 2012, and will expire at 5:00 p.m., New York City time, on Tuesday, October 9, 2012, unless extended by the Company. Trading in the Series A Rights under the symbol "LVNAR" is expected to commence on the Nasdaq Global Select Market on Wednesday, September 12, 2012. Materials relating to the rights offering, and certificates representing the Series A Rights will be distributed on or about September 12, 2012, to the record date holders who received Series A Rights in the distribution.

Item 9.01. Financial Statements and Exhibits

(d) Exhibits

Exhibit No.

99.1

Press Release dated September 7, 2012

Name

EXHIBIT INDEX

Exhibit No. Name

99.1 Press Release dated September 7, 2012

Exhibit 99.1

Liberty Interactive C