
Item 7.01. Regulation FD Disclosure

Press Release Regarding Pricing of Private Offering of \$850 Million of 0.75% Exchangeable Senior Debentures due 2043

On April 3, 2013, Liberty Interactive Corporation (the "Company") announced that its wholly owned subsidiary, Liberty Interactive LLC ("Liberty LLC"), priced its private offering (the "Private Offering") of \$850 million aggregate original principal amount of its 0.75% exchangeable senior debentures due 2043 (the "debentures"). The full text of the press release announcing the Private Offering is attached as Exhibit 99.1 to this Current Report on Form 10-K. The full text of the press release announcing the Private Offering is attached as Exhibit 99.1 to this Current Report on Form 10-K.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: April 9, 2013

LIBERTY INTERACTIVE CORPORATION

By: /s/ Wade Haufschild
Name: Wade Haufschild
Title: Vice President

EXHIBIT INDEX

Exhibit No.

Name

99.1

Press Release issued on April 3, 2013 regarding the Private Offering

Liberty Interactive Prices Private Offering of \$850 Million of 0.75% Exchangeable Senior Debentures due 2043

ENGLEWOOD, Colo.--(BUSINESS WIRE) -- Liberty Interactive Corporation ("Liberty") (Nasdaq: LINTA, LINTB, LVNTA, LVNTB) announced today that its wholly owned subsidiary, Liberty Interactive LLC (the "Company"), has priced its private offering of \$850 million aggregate original principal amount of its 0.75% exchangeable senior debentures due 2043 (the "debentures"). The debentures will initially be exchangeable for a basket of 6.3040 shares of common stock of Time Warner Cable, Inc. (NYSE: TWC) and 5.1635 shares of common stock of Time Warner Inc. (NYSE: TWX), per \$1,000 original principal amount of debenture. This represents an initial exchange price of \$106.28 and \$63.91 for each share of TWC and TWX, respectively, included in the basket. Interest will be payable quarterly on March 30, June 30, September 30 and December 30 of each year, commencing June 30, 2013.

The offering is expected to close on April 9, 2013, subject to satisfaction of customary closing conditions.

The Company expects to apply the net proceeds of the offering towards the retirement of its outstanding 3.125% exchangeable senior debentures due 2023 (the "old debentures"), and to retire any remaining outstanding old debentures following a call for their redemption.

Like the old debentures, the new debentures will be attri^{es}

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