# Item 8.01. Other Events

99.1

On July 30, 2014, Liberty Interactive Corporation issued a press release, attached hereto as Exhibit 99.1, announcing an update regarding its proposed creation of the QVC Group and Liberty Digital Commerce Group tracking stocks.

The press release is being filed herewith as Exhibit 99.1 to this Current Report on Form 8-K in compliance with Rule 425 of the Securities Act of 1933, as amended, and is hereby incorporated by reference into this Item 8.01.

### Item 9.01. Financial Statements and Exhibits

(d) Exhibits

Exhibit No. Name

Press Release dated July 30, 2014.

# SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: August 1, 2014

### LIBERTY INTERACTIVE CORPORATION

By: <u>/s/ Wade Haufschild</u> Name: Wade Haufschild Title: Vice President

# EXHIBIT INDEX

Exhibit No. Name

99.1 Press Release dated July 30, 2014.

#### LIBERTY INTERACTIVE UPDATE ON QVC GROUP TRACKING STOCK

ENGLEWOOD, Colo.--(BUSINESS WIRE)-- Liberty Interactive Corporation ("Liberty") (Nasdaq: LINTA, LINTB, LVNTA, LVNTB) today provided the following update on the proposed QVC Group tracking stock:

Liberty Interactive still plans to create the QVC Group tracking stock, which will be comprised of its interests in QVC and HSN. In light of the pending Provide Commerce transaction, and other factors, Liberty is reevaluating the optimal structure and best alignment of the Liberty Digital Commerce Group assets. As a result, the timing of the transition to the QVC Group has been delayed.

#### About Liberty Interactive Corporation

Liberty Interactive Corporation operates and owns interests in a broad range of digital commerce businesses. Those interests are currently attributed to two tracking stock groups: Liberty Interactive Group and Liberty Ventures Group. The Liberty Interactive Group (Nasdaq: LINTA, LINTB) is primarily focused on digital commerce and consists of Liberty Interactive Corporation's subsidiaries QVC, Provide Commerce, Backcountry.com, Bodybuilding.com, Celebrate Interactive, CommerceHub and its interest in HSN. The businesses and assets attributed to the Liberty Ventures Group (Nasdaq: LVNTA, LVNTB) consists of all of Liberty Interactive Corporation's businesses and assets other than those attributed to the Liberty Interactive Group and include its subsidiary TripAdvisor, its interest in Expedia, and minority interests in Time Warner and Time Warner Cable.

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#### Forward-Looking Statements

This press release includes certain forward-loletd etdd- curs

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