



Item 5.04. Liberty Interactive Corporation, a Delaware corporation, is a subsidiary of Liberty Interactive Corporation, a New York corporation, and is a subsidiary of Liberty Interactive Corporation, a New York corporation. Liberty Interactive Corporation is a subsidiary of Liberty Interactive Corporation, a New York corporation, and is a subsidiary of Liberty Interactive Corporation, a New York corporation.

On July 11, 2016, Liberty Interactive Corporation (“Liberty” or the “Company”) delivered to its executive officers and directors (collectively, the “Covered Persons”) a notice under Rule 104(b)(2)(iii) of Regulation BTR, pursuant to which Liberty has imposed a “blackout” period in accordance with Section 306(a) of the Sarbanes-Oxley Act of 2002 (“SOX”) and the Securities and Exchange Commission regulations.

Because the blackout period being imposed under the Liberty Media 401(k) Savings Plan (the “Plan”), in which the Company is an adopting employer, has been postponed and will now begin on Wednesday, July 20, 2016 at 4:00 p.m., ET, and end on or about Wednesday, July 27, 2016, we are imposing a SOX blackout period beginning on Wednesday, July 20, 2016 at 4:00 p.m., ET, and ending on or about Wednesday, July 27, 2016. We will advise the Covered Persons when the SOX blackout period ends, if earlier or later than the specified date and time. The blackout period under the Plan is needed in connection with the proposed distribution by means of a dividend of shares of Series A common stock and Series C common stock of CommerceHub, Inc. (“CH Parent”), a wholly owned subsidiary of the Company, to holders of the Company’s Series A Liberty Ventures common stock in order to effect the proposed spin-off of CH Parent by the Company (the “Spin-Off”), which is subject to the satisfaction or waiver of various conditions.

While the SOX blackout period is in effect, the Covered Persons (and their immediate family members who share their residence) should not, directly or indirectly, engage in any purchase, sale, transfer, acquisition, or disposition of (i) any equity securities of the Company relating to the Company’s Liberty Ventures tracking stock, including common stock and options, and (ii) any equity securities of CH Parent, including common stock, options and stock appreciation rights. There are limited exclusions and exemptions from this rule. Further, the above prohibition is in addition to other restrictions on trading activity that the Company imposes on its executive officers and directors, including under the Company’s insider trading policy and any administrative blackout related to the Company’s online incentive award platform.

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**EXHIBIT INDEX**

<u>Exhibit No.</u>	<u>Name</u>
99.1	Press Release, dated July 8, 2016

**Liberty Announces New Proposed Distribution Date for Spin-off of CommerceHub**

ENGLEWOOD, Colo., July 8, 2016. Liberty Interactive Corporation ("Liberty") (Nasdaq: QVCA, QVCB, LVNTA, LVNTB), announced today a new proposed distribution date in connection with its upcoming spin-off (the "Spin-off") of its subsidiary CommerceHub, Inc. ("CH Parent"). Because CH Parent's registration statement for the Spin-Off is still under review with the Securities and Exchange Commission, the new proposed distribution date will be 5:00 p.m., New York City time, on July 22, 2016 (previously announced as July 13, 2016). The record date will remain 5:00 p.m., New York City time, on July 8, 2016.

In the Spin-off, Liberty will distribute, by means of a dividend (the "Distribution"), to holders of its Series A and Series B Liberty Ventures common stock (i) 0.1 of a share of the corresponding series of CH Parent common stock and (ii) 0.2 of a share of CH Parent Series C common stock, in each case, for each share of Liberty Ventures common stock held as of the 1 8, 2016.

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